

# VACATIONERS MAILING LIST

15.6 million names

This database of Vacationers allows you to reach targeted travel prospects who seek exotic places to visit and exciting adventures to experience.

Here is a tremendous selection of 15.6 million Vacationers including wealthy executives, professionals, seniors and the young affluent who cruise, ski, visit resorts, gamble and take expensive tours. These pleasure travelers have the extra time and discretionary income to afford your travel offer.

You'll get new leads and new sales when sending your promotions to these vacationers who are searching for value added travel opportunities, exciting places to visit and new experiences to enjoy.

Your mailing list will be tailor made to fit your particular marketing promotion. *Just send us a copy of your mail piece. We'll help you with selections on age, income, gender, children in household, marital status, occupation, hobbies and lifestyles that best identify your vacation prospect.*

Local and national. Telephone numbers and e-mail addresses are available. Please inquire.

### Vacationer categories include:

	quantity of names		quantity of names
Cruise Passengers	3,796,265	Snow Skiers	2,783,709
Timeshare Owners	1,471,678	Golf Enthusiasts	6,788,519
Family Vacationers	4,562,750	Canadian Vacationers	749,276
Casino Players	3,602,571	Domestic Travelers	11,398,597
Theme Park Visitors	5,546,739	International Travelers	1,150,246

### Mix and match categories

example: cruisers who golf or gamblers who own timeshares

Fresh, accurate names backed by our money back accuracy guarantee!

Ask About E-mail Lists!

These Vacationers respond to offers for:

- ♦ travel promotions
- ♦ timeshare offers
- ♦ travel publications
- ♦ cameras & accessories
- ♦ gambling promos
- ♦ gourmet foods
- ♦ health & fitness
- ♦ travel insurance
- ♦ recreational items
- ♦ luggage
- ♦ fashion
- ♦ credit cards

Test this list! You won't find a better Vacationers list on the market.

**dunhill** est. 1938  
International List Co., Inc.

All lists are provided on mailing labels, diskettes or via e-mail.

Rates start at only \$65 per thousand names.

Travel agents - please ask about our discount offers.

**DMA**<sup>®</sup>  
Direct Marketing Association  
Member



**By Internet**

www.dunhills.com  
reaching@dunhills.com



**By Fax**

(561) 998-7880



**By Mail**

One Park Place  
Boca Raton, FL 33487-8239



**By Phone**

(561) 998-7800  
M-F 8:30am-6:00pm

## VACATIONERS MAILING LIST INFORMATION CARD

Simply fill in and return this postage-paid reply card. We'll send you complete details on this unique mailing list of Vacationers.

- Yes! Please MAIL me additional information.  
 Yes! Please FAX me counts and prices.  
 Yes! Please E-MAIL me counts and prices.

Specifically, I'm interested in a

- Mailing List  Telemarketing List  E-mail List  
of \_\_\_\_\_

Geographical preference:  
\_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (     ) \_\_\_\_\_

Fax (     ) \_\_\_\_\_

E-mail \_\_\_\_\_

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