

WHAT IS A SAN NUMBER?

- **Q: What is a SAN?**

A: If you plan to use data for telemarketing you must be DNC compliant by registering your company and obtaining a SAN (subscription account number). We require a copy of your SAN as well as a print out of your DNC registered area code geography from the FTC do not call website

- **Q : Why do you require a SAN?**

A: We are fully DNC compliant with all consumer data lists used for telemarketing purposes. Before we can output any DNC scrubbed phone numbers for use in telemarketing we need to verify that your company is also DNC compliant. In order to do this we obtain our clients SAN as required by the FTC.

- **Q: Where can I register for a SAN?**

A: <https://telemarketing.donotcall.gov/>

Directions for registering –

- 1) Click on National Do Not Call Registry
- 2) Takes you to Registry Home
- 3) Click on Register New Users
- 4) You will see Create a Profile
- 5) Follow 1-12 instructions on this page
- 6.) At bottom of Page complete Organization Information, etc. and submit

DNC SAN is free for the first 5 area codes. So you can sign up the 5 area codes - and use the SAN number for additional names and areas later.