

Welcome to ***Turbo Marketing Net!***

Turbo Marketing Net is our most advanced online ordering system, used by thousands of experienced online list purchasers. If you have never used ***Turbo Marketing Net***, we suggest starting with the ***Turbo Express*** version.

Ordering is easy as 1–2–3. We will supply you with a user-ID and password, and you're set to go. Just log-in, choose your selection criteria, execute your count, and place your order. It's that easy.

Turbo Marketing Net is an industrial strength list rental system that houses over 220 million [ConsumerVision](#) (largest multi-sourced database on the market) records and over 500 unique data elements on-line at all times.

Moreover, mortgage data can be accessed separately through [Turbo Marketing Net](#) from our [MortgageBase](#) file. Selects include new homeowner buyers, PMI insurance users, refinance and mortgage lead generation, and many more.

Business data is also available from D&B. D&B blends business data from a variety of public information sources with continuous updates. More than 14 million business records are available. Select by SIC Codes, Sales Volume, Number of Employees, Contact Names, Business Type ... and more.

In addition to the three main files described above, we house many other lists to satisfy your marketing needs: files like New Homeowners and New Businesses. More files are being added all the time. If you don't see a file you are looking for, please contact your representative.

Not only is [Turbo Marketing Net](#) the most sophisticated online count system available, it is also one of the fastest. Most counts are returned to your screen within minutes of executing the request. Viewing the results and placing the order are achieved with minimal effort, and orders are fulfilled and ready for delivery within 24 hours (most orders are available within one — 1 — hour).

Another service we provide is ***Turbo Append***. If you are running short on phone numbers – no problem! Click on Phone Append, upload your calling file and let the system do the rest. Your file will be matched against the highest quality phone number file on the market, [ConsumerVision](#). Within minutes, new phone numbers will be appended to your file and delivered straight to your eMAIL account.

GETTING STARTED

1. If you need an ID and Password: Find the “Register Now” button. Follow instructions

If you forgot your password, click on “forgotten your password”.

2. At the Log-in screen - enter Agent and Password

3. You're in — Turbo-Marketing Net

4. Look left, choose one of the databases.

5. You are now either at the “View History” screen or “Start New List” screen. If at the View History screen, click on Create New Count. Now you are ready to do your first count. Enter “Start New List for _____” (Your client name works.) and Enter Count Description _____” (Type of List) Click **NEXT**.

6. |

7. Enter choice for geographic criteria: nationwide, state, etc. If you rest your mouse over a selection title, an explanation will appear.) (**individual ZIP has radius count option**). Click **NEXT**.

8. Enter state(s), ZIPs, SCFs – whatever geography you selected above. (Turbo does ZIP radius counts and imports ZIP code files — see help for more instructions.) Click **NEXT**.

9. Select your Demographic Categories. (Be sure to scroll to bottom.) (**Note:** Each selection adds to Blue Index on left.) If you would like to view all demographics, click on help and then the category. Click **NEXT**.

10. Time to choose Demographic Selects. Check off any categories you want. The choices for each category will then appear in the next screen.

Don't forget - scroll down to the bottom of each screen!

Note: *When you check your selects, you have 3 choices for each: output (code prints on your output), omit, and/or select. Anytime you select a demographic element it is automatically marked for output.*

11. When complete, Click **NEXT**. Go through all the select choices – only those you pick will appear. Again, be sure to scroll all the way down.

12. Next come your Quality choices. **Always** scroll down to the bottom of each screen. See the defaults (already checked): one per head of household, omit

DNM, undeliverable, non-ZIP 4, etc. You may want to uncheck some of these if you are ordering a telemarketing list since mailability isn't a requirement. If you want 100% phones — select phones here. (**Note:** Use output phones for “phone where available”.) Click **NEXT**. Review quality set-ups. Click **NEXT**.

Note: *When all your selects are complete, the system will show a review of all selections. You can build more segments by clicking at the left on new or copy segment, or submit count or modify count when you are ready. (All these buttons are in the blue column to the left or center top of screen.)*

13. Count / Order screen. If you know exactly what you need — you can complete this whole screen or just do count portion. Respond to screen questions and click **NEXT** (you'll get a count number). Click **OK**. There is no charge to run a count.

14. You will be returned to View History. Find your count number and notice it says submitted on the right. Press “Click to Check Status” (blue button top left). That checks whether your count has finished. While you wait the next minute or two, look to the left on your count record. See the drop-down box. Click on select one . Click on copy. That will copy the first count and make a new line under History. When it appears, click the drop down box for that one and choose change. This brings you back to the geo screen. You can change some parts and resubmit the new count. To start a new count, click on start new count. To go to a different list, click on home.

15. Go back to View History Screen. Click the blue “Click to Check Status” button. Your first count should say “complete” by now. If it does, click on the drop down box — click on invoice. This gives you your cost for the order. Click on display. You can print out the count here. Click on eMAIL. It will eMAIL you the count.

16. When you are ready to order, make any changes to count — add PO, Nth Select, Keycode, etc. Rerun the count and then in the “Select One” box click on order to order the list. After the order comes back complete, it has been sent to the designated eMAIL address.

Now play with a number of counts; experiment with the various selects and areas of the Turbo System.

Click on **HELP** at any point. For additional system use tips or definitions of data selects — click on FAQ in Help from the main list select page.