

NEW LIST

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BY OCCUPATION**

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Select by net worth and household income.

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3 Line -Address 3,080,565 Business Address 1,063,251

Suggested usage:

This is an excellent audience for big-ticket promotions including high end catalogs, travel, luxury items, books, educational programs and services, investments, art, collectibles, charitable appeals and insurance. They also purchase products and services related to their occupation.

STATE COUNTS:

AK 10,008	ID 20,741	MT 8,562	RI 14,658
AL 60,709	IL 165,446	NC 78,436	SC 42,584
AR 53,461	IN 112,591	ND 11,109	SD 13,894
AZ 81,345	KS 38,039	NE 31,475	TN 120,674
CA 757,502	KY 57,858	NH 15,418	TX 346,172
CO 80,690	LA 53,443	NJ 48,366	UT 16,842
CT 64,748	MA 100,265	NM 15,589	VA 73,081
DC 5,280	MD 76,298	NV 25,107	VT 16,197
DE 4,991	ME 12,250	NY 76,562	WA 37,457
FL 495,000	MI 122,230	OH 149,682	WI 64,774
GA 100,379	MN 52,898	OK 40,274	WV 16,435
HI 6,314	MO 89,919	OR 49,333	WY 6,335
IA 59,804	MS 36,897	PA 114,209	

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EST. 1938



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E-mail/FTP \$65/F
P/S Labels \$30/M

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F=flat



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AMERICA'S PROMINENT PROFESSIONALS BY OCCUPATION**1332-7**

<u>Occupation (samples) (\$15/M):</u>			
Accountants & CPAs	107,381	Insurance	283,006
Architectural Firms & Execs	90,000	Lawyers	179,947
Business Executives NEC	742,000	Lobbyists	5,400
Chiropractors	17,926	Nurses	330,000
Consultants	5,839	Optometrists	10,600
Contractors	31,900	Other Professionals	1,150,147
Dentists	40,427	Pathologists	27,444
Dieticians & Nutritionists	4,537	Psychiatrists and Psychologists	53,400
Doctors	146,098	Real Estate	58,000
Electrical Contractors	6,374	Religious Professionals	1,200
Engineering Professionals	133,154	Scientists	9,200
Finance & Banking	97,444	Stockbrokers	40,200
Health & Allied Services	18,661	U.S. Farmers & Ranchers	79,785
Investment Advisors	6,053	Veterinarians	40,800

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