

NEW LIST

SOCIALLY PROMINENT FAMILIES

23,001 Records
6,900 Email Addresses

1412-7

Here is a file of America's socially elite.

These are highly educated individuals who are actively involved in philanthropic work and cultural pursuits. They are status conscious trendsetters and social leaders.

Most travel extensively and belong to at least one private club. They tend to be politically conservative and traditional. Many have heritages that can be traced back to the Mayflower.

Male 19,347 Female 3,282

Telephone numbers are available for 21,462 records (add \$25/M).

Zip + 4 appended. Minimum order 3,000 records.

Decade of Graduation: (add \$5/M)

Before 1940	837	1970	3,275
1940	2,109	1980	3,229
1950	3,004	1990	1,775
1960	3,575	2000	127

State Counts:

AK	12	IA	10	MS	59	PA	2,544
AL	228	ID	29	MT	39	RI	252
AR	41	IL	606	NC	266	SC	290
AZ	293	IN	20	ND	1	SD	2
CA	1,998	KS	7	NE	7	TN	133
CO	300	KY	56	NH	286	TX	473
CT	1,561	LA	124	NJ	717	UT	16
DC	576	MA	2,271	NM	94	VA	810
DE	127	MD	1,074	NV	28	VT	239
FL	1,484	ME	339	NY	3,920	WA	145
GA	229	MI	105	OH	475	WI	58
HI	37	MN	57	OK	6	WV	12
		MO	408	OR	96	WY	39

Related Lists Available from Dunhill International:

- Contributors
- Philanthropists
- Leading Scientists
- Wealthy Sportsmen
- Millionaires at Home
- Celebrities/Public Figures
- Corporate Directors at Home
- Politicians (Congressmen/Senators, etc.)
- Vacationers/Upscale Cruise Passengers
- Affluent Sportsmen

Suggested Usage:

This group of blue-bloods are excellent prospects for rare collectibles, luxury travel, high-ticket gifts, conservative investment portfolios, bank trust services and high level fundraising appeals. They contribute to worthy charitable and cultural institutions.

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M=per thousand names
F=flat



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