NEW LIST

FAMILY VACATIONERS

11 Million Names
3.8 Million Email Addresses

1642-1

Here is the newest database of family vacationers. These individuals visit theme parks, take cruises, frequent timeshares and family-oriented resorts.

Cross-match age, income, gender and geography to target your exact market. Lifestyle selects include credit card user, marital status, sports enthusiasts, mail order buyer, computer owner and more.

Telephones are available. (add $25/M)
Minimum order 3,000 names

State Counts:

AK	6,611	ID	63,270	MT	33,980	RI	43,391
AL	216,737	IL	462,337	NC	419,062	SC	210,490
AR	126,303	IN	328,959	ND	36,637	SD	38,131
AZ	165,899	KS	117,642	NE	84,139	TN	284,023
CA	711,335	KY	197,307	NH	54,105	TX	607,106
CO	159,634	LA	174,490	NJ	332,874	UT	99,795
CT	139,297	MA	214,720	NM	44,660	VA	297,649
DC	7,353	MD	214,081	NV	81,938	VT	24,787
DE	42,527	ME	57,421	NY	571,674	WA	205,859
FL	670,422	MI	527,228	OH	649,395	WI	343,793
GA	303,750	MN	274,563	OK	135,270	WV	68,836
HI	24,445	MO	284,578	OR	136,518	WY	20,044
IA	165,196	MS	101,209	PA	642,861		

Suggested Usage:
This is an excellent prospect file for a broad array of consumer offers including; insurance, credit cards, computers, online services, travel offers, catalogs, health and family magazines and reward membership cards and programs.

Usage:

- Disney World
- Club Med
- Hilton Hotel
- Busch Gardens

Related Lists Available from Dunhill International

- Travel Magazine Subscribers
- Cruise Passengers
- Timeshare Owners
- Hotel Resorts
- Golfers
- Boat Owners
- Casino Gamblers
- Sportsmen
- Escorted Tours

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 561-998-7880
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Over 80 Years in the Mailing List Business

All lists are rented for one time use and may not be reproduced or reused without prior written permission.

$90/M one time use
$180/M unlimited use
Add
$100/M email addresses
($500.00 Minimum)

Material
E-mail/FTP $65/F
P/S Labels $30/M

Broadcasting Service:
$50/M Deployment
$375.00 minimum
$150.00 set up fee
$100.00 Suppression
Creative Design - Inquire

Selection:
Demographics $5/M
Lifestyle $10/M
State/SCF/Zip $5/M
Telephones $25/M

Commission
20% to recognized brokers

Cancellation Policy
All orders cancelled before the mail date will incur a $50 flat cancellation fee, along with $10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48-hour delivery add $100.00

M=per thousand names
F=flat

Prices Subject to Change

MAJOR CREDIT CARDS ACCEPTED
Your Source for Effective Mailing and Telemarketing Lists Since 1938… Your Source Today

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EST. 1938

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