

NEW LIST

PARENTS BY CHILD'S AGE

26 Million Names
 7.9 Million Email Addresses
 4 Million Digital Advertising Available - Inquire

1673-7

This database is filled with data for pinpoint accuracy in reaching this very significant consumer segment. These consumers require products and services to help with raising their children, to provide safety and security for their family and enhance their often limited leisure time.

Telephones are available for 2.4 million records. (add \$25/M)
ZIP+4 Appended
 Minimum order 5,000 names.



Select by Child's Age

Under 1 year	1,038,844	9 years	2,126,602
1 year	1,784,936	10 years	1,947,955
2 years	1,641,820	11 years	2,001,162
3 years	1,518,150	12 years	2,226,598
4 years	1,795,928	13 years	2,381,841
5 years	2,785,848	14 years	2,291,119
6 years	3,202,977	15 years	2,410,490
7 years	2,910,864	16 years	2,659,869
8 years	2,547,836	17 years	3,183,084

Suggested Usage:

These parents are interested in offers that will accommodate their growing family. They are perfect for baby merchandise, birthday clubs, security products, educational toys, insurance, books, magazines, music, movies, DVD/CD, electronics, travel, discounts on groceries, coupons, investing/finance, photography, catalogs, rebates, online offers, home improvements, home décor, do-it-yourself, clubs/memberships, collectibles/art/hobby, contests, lotteries, sweepstakes, cellular/wireless communications, mortgages/loans, credit cards, automobiles & accessories, fine dining, event tickets and other fun activities.

Related Lists Available from Dunhill International:

- Grandparents with New Grandchild
- New Baby Database
- Consumers by Lifestyle
- Consumers by Career & Self Improvement Int.
- Consumer Survey Database
- Consumers by Education Level
- Consumers by Ailments
- Consumer Household Database

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 1-561-998-7880
www.dunhills.com

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Over 75 Years in the Mailing List Business

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\$75/M one-time use
 \$150/M unlimited use
 Add
 \$100/M email addresses
 (\$500.00 Minimum)

Material
 E-mail/FTP \$65/F
 P/S Labels \$30/M

Broadcasting Service:
 \$50/M Deployment
 \$375.00 minimum
 \$150.00 set up fee
 \$100.00 Suppression
 Creative Design - Inquire

Selection:
 Child's Birth Year N/C
 Child's Birth Month N/C
 Child's Gender N/C
 Est. Income \$10/M
 Gender \$5/M
 Home Owner \$10/M
 Mail Order Buyer \$15/M
 # Children \$10/M
 Occupation \$20/M
 Phones \$25/M
 State/SCF/Zip \$5/M

Cancellation Policy
 All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date. 48-hour delivery add \$100.00

M=per thousand names
 F=flat



Prices Subject to Change

MAJOR CREDIT CARDS ACCEPTED
 Your Source for Effective Mailing and Telemarketing Lists Since 1938...
 Your Source Today



EST. 1938

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