

NEW LIST

VACATIONERS

- 41 Million Names
- 12 Million Email Addresses
- 6 Million Digital Advertising Available

1690-9



Here is the most up-to-date database of vacationers. These active individuals enjoy traveling to destinations throughout the US and the world. Whether these vacationers seek a quiet weekend escape, an adventurous month-long trip or anything in between, they are looking to make the most of their getaways. These vacationers are known for taking cruises, frequenting timeshares, casinos and resort destinations, RV trips and more. They have the discretionary income for all their favorite interests.

Select by age, gender, income, geography, credit card owner, mail order buyer, computer owner, sports enthusiasts, and food and wine. Counts on request. Mix and match your selections. The list includes hundreds of demographic and lifestyle selections. Exact targeting is easily available.

NCOA processed quarterly. - Minimum order 3,000 names.

Telephones are available for 2.7 million records (add \$25/M)

Vacation Types (samples):

Timeshare	9.3 million	add \$70/M
Family Vacations	11.8 million	add \$10/M
Cruise	12.7 million	add \$15/M
Snow Ski	4.5 Million	add \$10/M
RV	6.1 million	add \$10/M
Casino	10.9 million	add \$10/M

Suggested Usage:

This is an excellent prospect file for a broad array of consumer offers including: insurance, credit cards, computers, online services, travel offers, catalogs, health & family newsletters and magazines and reward membership cards and programs.

ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 1-561-998-7880

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

Sample Mail Piece Required

069

OVER ➤

Over 80 Years in the Mailing List Business

All lists are rented for one time use and may not be reproduced or reused without prior written permission.

From:
 \$80/M one time use
 \$160/M unlimited use
 Add
 \$100/M email addresses
 (\$500.00 Minimum)

Material
 E-mail/FTP \$65/F
 P/S Labels \$30/M

Broadcasting Service:
 \$50/M Deployment
 \$375.00 minimum
 \$150.00 set up fee
 \$100.00 Suppression
 Creative Design - Inquire

Selection:
 Demographics \$10/M
 Lifestyle \$10M
 State/SCF/Zip \$5/M
 Telephones \$25M

Commission
 20% to recognized
 brokers

Cancellation Policy
 All orders cancelled
 before the mail date
 will incur a \$50 flat
 cancellation fee, along
 with \$10/M running
 charges plus shipping.
 Full charges will apply
 to all orders cancelled
 after mail date.

48-hour delivery
 add \$100.00
 M=per thousand names
 F=flat



Prices Subject to Change

MAJOR CREDIT CARDS ACCEPTED
 Your Source for
 Effective Mailing and
 Telemarketing Lists
 Since 1938...
 Your Source Today



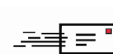
EST. 1938



By Internet
www.dunhills.com
dunhill@dunhills.com



By Fax
 (561) 998-7880



By Mail
 6400 Congress Ave, Ste 1750
 Boca Raton, FL 33487-2898



By Phone
 (561) 998-7800
 M-F 9:00am-6:00pm

State Counts:

AK	48,428	ID	190,163	MT	107,588	RI	147,493
AL	647,964	IL	1,505,573	NC	1,240,980	SC	632,242
AR	319,003	IN	797,721	ND	85,571	SD	99,047
AZ	669,822	KS	306,571	NE	232,818	TN	862,508
CA	4,807,577	KY	559,730	NH	180,288	TX	2,989,562
CO	724,916	LA	569,373	NJ	1,362,483	UT	339,821
CT	559,005	MA	965,236	NM	162,168	VA	1,135,229
DC	80,131	MD	885,781	NV	311,579	VT	76,639
DE	147,212	ME	178,230	NY	2,455,440	WA	929,988
FL	3,834,405	MI	1,506,280	OH	1,738,849	WI	885,974
GA	1,074,811	MN	820,978	OK	384,913	WV	187,607
HI	153,678	MO	800,751	OR	499,585	WY	57,261
IA	421,613	MS	324,560	PA	1,768,136		

Related Lists Available from Dunhill International

- Online Vacation Buyers
- Travel Magazine Subs.
- Fitness Vacationers
- Passport Holders
- Skiers - Hikers
- Commercial Travelers
- Vacationers - Caribbean, Mexico, Canada
- Online Travel Newsletter Subscribers
- Golfers
- Boat Owners
- Casino Visitors
- Sportsmen

USAGE

American Hawaiian Cruises	Delta Queen	Marriott
Carnival Cruise Lines	Disney	Royal Travel
Citicorp	Elderhostel	Timeshare Weekly
Classical Cruises	Fairfield Resorts	Vacation Break USA
Club Med	Four Seasons	Viking Travel
	Hilton Hotels	

ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 1-561-998-7880

www.dunhills.com