

## NEW LIST

## VACATIONERS

39 Million Names  
11 Million Email Addresses



Here is the most up-to-date database of vacationers. These active individuals enjoy traveling to destinations throughout the US and the world. Whether these vacationers seek a quiet weekend escape, an adventurous month-long trip or anything in between, they are looking to make the most of their getaways. These vacationers are known for taking cruises, frequenting timeshares, casinos and resort destinations, RV trips and more. They have the discretionary income for all their favorite interests.

**Select by age, gender, income, geography, credit card owner, mail order buyer, computer owner, sports enthusiasts, and food and wine. Counts on request. Mix and match your selections. The list includes hundreds of demographic and lifestyle selections. Exact targeting is easily available.**

NCOA processed quarterly. - Minimum order 3,000 names.  
**Telephones are available. (add \$25/M)**

### Vacation Types (samples):

Timeshare	5.7 million	add \$70/M
Family Vacations	11 million	add \$10/M
Cruise	12.1 million	add \$15/M
Snow Ski	4.2 million	add \$10/M
RV	4.3 million	add \$10/M
Casino	11.2 million	add \$10/M

### Suggested Usage:

This is an excellent prospect file for a broad array of consumer offers including: insurance, credit cards, computers, online services, travel offers, catalogs, health & family newsletters and magazines and reward membership cards and programs.

**ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 1-561-998-7880**

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

**Sample Mail Piece Required**

121

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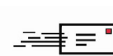
EST. 1938



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**1690-1**

From:

\$80/M one time use  
\$160/M unlimited use  
Add  
\$100/M email addresses  
(\$500.00 Minimum)

### Material

E-mail/FTP \$65/F  
P/S Labels \$30/M

### **Broadcasting Service:**

\$50/M Deployment  
\$375.00 minimum  
\$150.00 set up fee  
\$100.00 Suppression  
Creative Design - Inquire

### Selection:

Demographics \$10/M  
Lifestyle \$10M  
State/SCF/Zip \$5/M  
Telephones \$25M

### Commission

20% to recognized  
brokers

### Cancellation Policy

All orders cancelled  
before the mail date  
will incur a \$50 flat  
cancellation fee, along  
with \$10/M running  
charges plus shipping.  
Full charges will apply  
to all orders cancelled  
after mail date.

48-hour delivery  
add \$100.00

M=per thousand names  
F=flat

**Prices Subject to  
Change**

**MAJOR CREDIT  
CARDS ACCEPTED**

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Effective Mailing and  
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Since 1938...  
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**State Counts:**

AK	46,007	ID	180,655	MT	102,209	RI	140,118
AL	615,566	IL	1,430,294	NC	1,178,931	SC	600,630
AR	303,053	IN	757,835	ND	81,292	SD	94,095
AZ	636,331	KS	291,242	NE	221,177	TN	819,383
CA	4,567,198	KY	531,744	NH	171,274	TX	2,840,084
CO	688,670	LA	540,904	NJ	1,294,359	UT	322,830
CT	531,055	MA	916,974	NM	154,060	VA	1,078,468
DC	76,124	MD	841,492	NV	296,000	VT	72,807
DE	139,851	ME	169,319	NY	2,332,668	WA	883,489
FL	3,642,685	MI	1,430,966	OH	1,651,907	WI	841,675
GA	1,021,070	MN	779,929	OK	365,667	WV	178,227
HI	145,994	MO	760,713	OR	474,606	WY	54,398
IA	400,532	MS	308,332	PA	1,679,729		

**Related Lists Available from Dunhill International**

- Online Vacation Buyers
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- Passport Holders
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