

**NEW LIST**

**DUNHILL'S DATABASE OF U.S. CONSUMERS TAKING PRESCRIPTION AND OVER-THE-COUNTER MEDICATIONS**

**1693-7**

68 Million Names  
20 Million Email Addresses  
10 Million Digital Advertising - Inquire

Target Consumers who are being treated with prescription drugs or OTC medications for their illnesses and health concerns. Over 500 selections available.

**Telephone Numbers available for 31,128,800 records (add \$25/M)**

**Select by RX (samples) (add from \$5/M to \$75/M each)**

Acne - AcneFree	54,580	Claritin - Child	60,148
Acne - Clearasil	68,688	Cold Sores - Other Non Presc.	51,543
Acne - Proactiv	50,887	Cold/Flu - Other	634,027
Actos	199,007	Constipation - Other	86,564
ADD/ADHD - Adderall XR	45,498	Coumadin	50,584
ADD/ADHD - Concerta	88,329	Crestor	66,805
Advair	352,199	Denture - Efferdent	58,810
Advil	2,112,022	Denture - Fixodent	59,249
Advil Allergy Sinus	75,946	Denture - Polident	40,738
Advil Cold & Sinus	452,861	Denture - Poligrip	33,946
Advil PM	90,985	Depression - Other	106,636
Afrin	196,840	Diabetes - Other	31,139
Alavert	547,122	Diabetes monitor - Accu-Chek	432,740
Albuterol	653,548	Diabetes monitor - Lifescan OTU	104,671
Aleve	1,279,044	Diabetes monitor - OneTouch	335,600
Aleve Cold & Sinus	151,154	Diabetes monitor - other	302,311
Allegra	1,878,745	Diet	454,835
Allergy - Other	2,698,610	Diet	590,611
Allergy - Other - Prescribed	1,575,466	Dimetapp	32,550
Alovert	28,542	Dimetapp - Child	43,751
Ambien	200,929	Drixoral	28,386
Arthritis -Other	2,094,063	Enbrel	81,984
Aspirin	268,244	Estrogen Replacement	194,964
Asthma - Other	569,594	Excedrin	316,729
Avandia	183,557	Excedrin PM	67,822
Azmacort	49,527	Fiber Laxatives	77,625
Back Pain - Other Rx	28,142	Flonase	1,333,154
Bayer	119,375	Flovent	134,405
Beconase	145,139	Fosamax	46,933
Benadryl	2,762,207	Glucophage	350,229
Benadryl - Children's	165,727	Glucosamine Chondroitin	140,342
Benefiber	44,942	Glucotrol	154,786
Bextra	94,815	Heart Condition - Other	421,986
Celebrex	790,314	Heartburn - Other	1,210,303
Chlor-Trimeton	42,718	Heartburn - Other non-presc.	42,362
Cholesterol - Other	687,419	Heartburn - Other OTC	522,532
Cialis	32,679	Heartburn - Other Prescription	527,496
Citrucel	51,650	Heat	53,821
Clarinet	671,880	High Blood Pressure - Other	39,110
Claritin	3,340,182	Humira	74,749

Price from \$150/M one time use.  
Price from \$300/M unlimited use  
Minimum order from 5,000 names  
Add \$100/M email addresses (\$500.00 Minimum)

Material

E-mail/FTP \$65/F  
P/S Labels \$30/M

**Broadcasting Service:**

\$50/M Deployment  
\$375.00 minimum  
\$150.00 set up fee  
\$100.00 Suppression  
Creative Design - Inquire

Selection (from)

Age \$5/M  
Ethnic \$20/M  
Gender \$5/M  
Income \$5/M  
Homeowner \$10/M  
Indv. Responder \$15/M  
Length of Res. \$5/M  
Mail Responsive \$5/M  
Marital Status \$5/M  
Pres of Child \$5/M  
Radius \$5/M  
State/SCF/Zip \$5/M  
Telephone \$25/M

Cancellation Policy

All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48-hour delivery add \$100.00

M=per thousand names  
F=flat



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**Prices Subject to Change**

**OVER>**

**Over 75 Years in the Mailing List Business**

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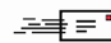
EST. 1938



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**DUNHILL'S DATABASE OF U.S. CONSUMERS TAKING  
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Imitrex	189,662	Pharmaceutical Offers	766,307
Insulin	664,909	Plavix	72,033
Itching - Hydrocortisone cream	92,975	Premarin	63,252
Lescol XL	119,271	Preparation H	35,165
Levitra	101,767	prevachol	120,837
lipitor	1,028,468	Prevacid	737,568
Lunesta	39,337	Prilosec OTC	794,221
Metamucil	119,255	Prozac	37,596
Metformin HCl	414,702	Psoriasis - Amevive/Raptiva	38,128
Methotrexate	196,225	Pulmicort Turbuhaler	58,837
Mevacor	108,788	Remicade	63,691
Midol	101,756	Rhinocort	215,343
Motrin IB	285,471	Rhinocort Aqua	39,610
Multivitamin - Centrum	338,784	Robitussin	44,627
Multivitamins	1,047,240	Roloids	1,158,380
Mylanta	674,605	Serevent	48,135
Naprosyn	44,542	Singulair	245,941
Nasacort	340,395	Sleep Aids - Other	434,367
Nasal Sprays	476,724	Sudafed	644,807
Nasal crom	59,638	Symbicort	169,893
Nasonex	451,721	Take preventative meds	686,707
Nexium	688,271	Tavist	55,732
Norvasc	46,337	Topical Cream	54,849
Nutritional Supplements	738,006	Toprol XL	67,060
Nyquil/Dayquil	263,424	Tums	1,880,813
Oinment - Neosporin	124,089	Tylenol	4,183,599
Ointment - Antibiotic	81,920	Tylenol Arthritis	787,779
Oral Contraceptive	102,432	Tylenol PM	367,043
Oral Medication	458,899	Unisom	39,145
Osteoporosis - Actonel	48,280	Vancenase	153,265
Osteoporosis - Fosamax	106,521	Ventolin	89,984
Osteoporosis - Oscal	28,358	Viagra	98,482
Osteoporosis - Other RX	196,231	Vioxx	180,103
Over Active Bladder - Detrol	37,767	Vitamins/other supplements not multi	54,179
Oxygen	44,778	Zantac	955,400
Pain Reliever - Other	1,367,683	Zantac 75	117,758
Patanol	49,681	Zicam	43,472
Paxil	408,494	Zocor	402,394
Pepcid	953,119	Zoloft	31,665
Pepcid AC	81,439	Zyrtec	1,587,189
Pepto-Bismol	78,059		

**Sample mailing piece required**

**Suggested Usage:**

This highly qualified list is recommended for innovative offers of grooming aids, health and wellness products, laser surgery, vitamins, prescription medicine, books, videos and magazine subscriptions.

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

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