

NEW LIST

AMERICA'S TEACHERS AT HOME

1.3 Million Names
390,000 Email Addresses



A comprehensive list of Elementary School Teachers, Instructors, Counselors, Coaches, Secondary School Teachers and College Faculty, Specialty Educators and Day Care Personnel at home address.

Select by estimated income, age, gender, contributor, investor, presence of children, marital status, travel interest, home ownership, type of teacher, new teacher and online buyer.

Telephones available. (add \$30/M)
Zip +4 appended and carrier route coded.
Minimum Order 3,000 records.

Type of Educator: (Samples) (add \$15/M)

K-12	1,590,618	Librarians	49,751
Elementary	1,068,827	Principals	68,720
Middle/Jr High	363,079	Special Education	431,559
Computer Science	75,330	College English Literature	9,682
English/Reading	239,327	College Mathematics	16,896
Mathematics	199,179		

Suggested usage:

Excellent prospects for teaching aids, computer software/hardware, online services, motivational products, audio-visual equipment, training films, books, seminars and travel offers. Most teachers are in households with double incomes making them prospects for a variety of installment purchases. They are travelers, hobbyists, savers, investors, leisure sport participants, insurance prospects, online buyers, credit card users and health and fitness buffs.

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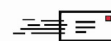
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Broadcasting Service:
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Selection:

Age \$15/M
Est. Income \$15/M
Gender \$15/M
Home Ownership \$15/M
Investor \$20/M
Marital Status \$15/M
Type Educator \$15/M
Online Buyer \$20/M
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Prod Type Purch \$15/M
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Phones \$30/M
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All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

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F=flat



Prices subject to change

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