

**NEW LIST**

**AFFLUENT INVESTORS**

6.6 Million Records  
2 Million Email Addresses

This is a newly compiled list of individuals with unmatched affluence and extraordinary high interest in investments of all kinds. They have invested in mutual funds, tax shelters, private placements and stocks & bonds. These individuals maintain sizable investment portfolios and want to be kept informed of business, finance and investment opportunities.

We've added demographics to narrow your market. Select by age, income, gender, presence and age of children, mail buyer/responder, marital status and credit card user.

This universe of sophisticated investors includes both current holders and past owners of an assortment of investments. Many own multiple types of holdings and are confirmed millionaire and multi-millionaires.

Minimum order 3,000 Names

**Select by Investment:**

Municipal Bonds	Limited Partnerships	Insider Stockholders
Conservative Issues	Commodities	Block Traders
Annuities	Futures/Options	Stocks (round lots)

**Related Categories include: (\$10/M)**

Sr. Execs in Big Business	Directors of Corporations
Business Owners at Home	Doctors, Lawyers, etc. at Home
Tycoons	Philanthropists
Millionaires & Billionaires	Estate Owners
Large Yacht Owners	High Price Auto Buyers
Airplane Owners	Wives of Top Executives

**Most records contain home address. Telephone numbers are available.**

Male 2,251,516 Female 1,860,340

NCOA and CASS CERTIFIED QUARTERLY.

**Suggested Usage:**

These investors are proven prospects for offers of mutual funds, stocks, bonds, CD's, tax advice, real estate, art, collectibles, luxury travel, insurance and investment advisory services.

**ORDER TOLL FREE 1-800-DUNHILL (386-4455) • FAX 561-998-7880**

**OVER➤**

087

**Over 75 Years in the Mailing List Business**

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EST. 1938

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**By Fax**  
(561) 998-7880

  
**By Mail**  
6400 Congress Ave, Ste 1750  
Boca Raton, FL 33487-2898

  
**By Phone**  
(561) 998-7800  
M-F 9:00am-6:00pm

\$100/M one-time use  
\$200/M unlimited use  
Add  
\$100/M email addresses  
(500.00 Minimum)

Material

E-mail/FTP \$65/F  
P/S Labels \$30/M

**Broadcasting Service:**

\$50/M Deployment  
\$375.00 minimum  
\$150.00 set up fee  
\$100.00 Suppression  
Creative Design - Inquire

Selection:

Age \$5/M  
Gender \$5/M  
Pres of Child \$5/M  
State/SCF/Zip \$5/M  
Telephone \$25/M

Commission

20% to recognized brokers

Cancellation Policy

All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48-hour delivery add \$100.00

M=per thousand names  
F=flat



**Prices subject to change**

**MAJOR CREDIT CARDS ACCEPTED**

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**State Counts:**

AK	12,549	ID	19,496	MT	12,845	RI	22,368
AL	70,135	IL	317,668	NC	168,073	SC	64,704
AR	27,670	IN	96,369	ND	11,169	SD	12,115
AZ	96,932	KS	41,651	NE	34,304	TN	100,953
CA	899,586	KY	52,485	NH	21,937	TX	505,288
CO	141,289	LA	63,704	NJ	366,093	UT	49,576
CT	149,195	MA	228,216	NM	23,925	VA	263,152
DC	16,516	MD	229,907	NV	37,781	VT	9,763
DE	24,418	ME	17,418	NY	510,881	WA	147,213
FL	371,470	MI	217,449	OH	238,782	WI	108,923
GA	183,764	MN	135,344	OK	36,771	WV	14,841
HI	20,744	MO	102,135	OR	66,902	WY	8,155
IA	52,722	MS	27,185	PA	179,564		

**Usage:**

American Investment Services	H.J. Meyers & Company
Chatfield Dean	J.B. Hanover
Morgan Stanley	Merrill Lynch
Goldman Sachs	Oppenheimer
Hallowell Associates	UBS
J.C. Bradford	Sterling Foster
Barron Chase	Tanlich Brothers
Dain Bosworth	Tucker Anthony
D'Laine Ent.	U.S. Emerald

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