

NEW AILMENT, DISEASE & ILLNESS SUFFERERS
LIST DUNHILL'S DATABASE OF U.S. CONSUMERS BY AILMENT

1768-9

324 Million Records
 97 Million Email Records

This database is comprised of individuals suffering from a wide variety of ailments, diseases, illnesses and medical conditions. The head of the household or the person with the illness has responded to a questionnaire/survey indicating that someone in the household suffers from an ailment.

Selections include Ailment Type, Age, Income, Ethnicity, Gender, Homeownership, Marital Status, Presence of Children and Telephone.

Telephones are available for 50% of all records. (add \$50/M)

Select by Ailments: (samples) (from \$10/M to \$100/M)

Acid Reflux	76,885	Common Cold	12,056,008
Acid Indigestion	27,214,760	Constipation	84,477
Acne	4,285,085	COPD	2,423,925
ADHD/ADD	1,954,019	Crohn's Disease	925,914
ADD/Attention Deficit Disorder	2,012,751	Dentures	340,965
Aging	43,100	Depression	10,485,658
Allergies	32,531,927	Diabetes	14,933,024
Alzheimer's	1,771,242	Diabetes Type 1	2,209,417
Anxiety	8,389,067	Diabetes Type 2	6,424,986
Arthritis	19,438,530	Diabetes - Type Unknown	1,632,935
Arthritis-Rheumatoid	6,204,172	Difficulty Walking	89,214
Asthma	12,225,307	Digestive	30,853,114
Asthma - Child	134,925	Dry Eyes	992,736
Athletes Foot	993,572	Dry Mouth	47,698
Back Pain	19,911,143	Eczema	3,337,929
Bedwetting	3,451,537	Eczema/Psoriasis	5,902,289
Bipolar	233,362	Emphysema	1,232,836
Bladder Control	13,576,532	Endometriosis	67,051
Bladder/Bowel	14,302,971	Epilepsy	263,782
Blindness/Visual Impairment	2,309,617	Erectile Dysfunction	3,195,709
Blood Disorder	400,910	Estrogen	431,182
Bronchitis	1,369,769	Fibromyalgia	39,683
Bronchitis - Chronic	1,484,189	Food Allergies	367,488
Cancer	8,834,755	Foot Ailments	159,779
Cancer - Breast	2,011,889	Foot Corns	140,952
Cancer - Colon	99,447	Gas	1,712,455
Carpal Tunnel	1,097,166	Gastritis	468,143
Chronic Pain	2,931,952	GERD	4,024,799
Clinical Trial Interest	959,962	Gum Disease	1,772,367
Cold Sores	1,189,755	Headaches - Frequent	7,584,196
Colitis	320,007	Health Offers	1,863,409

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Ethnic	\$25/M
Gender	\$10/M
Income	\$10/M
Homeowner	\$10/M
Indv. Responder	\$10/M
Length of Res.	\$10/M
Mail Responsive	\$10/M
Marital Status	\$10/M
Pres of Child	\$10/M
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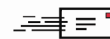
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Hearing Loss	6,196,351	Pain - Back	5,254,603
Heart Disease	8,130,067	Pain - Joint	767,526
Heartburn	22,569,910	Pain - Leg	70,552
Hemorrhoids	1,487,579	Pain - Muscle	193,880
High Blood Pressure	20,784,813	Pain - Other	377,810
High Cholesterol	24,161,001	Pain - Stress & Tension	32,703
Hormones	521,140	Parkinson's Disease	657,375
Hot Flashes	33,228	Physical Handicap	732,594
IBS/Irritable Bowel Syndrome	2,994,806	PMS	29,217
Impotence/Erectile Dysfunction	565,264	Poison Ivy	44,944
Infertility	27,567	Prostate Disorders	2,366,916
Insomnia	16,400,148	Psoriasis	2,170,805
Irregular Heart Rhythm	35,488	Psoriatic Arthritis	363,664
Irregularity	9,887,925	Respiratory Ailments	14,046,886
Kidney Disease	117,097	Restless Legs Syndrome	96,485
Kidney Problems	597,775	Sensitive Teeth	6,524,851
Lactose Intolerance	2,748,070	Sinusitis	4,900,496
Lung Disease	59,465	Skin Ailments	14,066,004
Macular Degeneration	1,170,294	Skin Irritation/Rashes	2,054,426
Menopause	5,740,296	Sleeping	165,827
Menstrual Cramps/problems	3,038,498	Snoring	12,716,062
Migraines/Headaches	12,666,837	Spinal Injury	511,692
Multiple Sclerosis	887,169	Sports Injury	595,173
Nail Fungus	365,095	Stroke	1,650,786
Nasal Allergies	14,510,937	Tooth Decay	35,075
Nasal Congestion	11,775,012	Ulcerative Colitis	346,606
Nosebleeds	177,683	Ulcers	977,297
Obesity	14,633,602	Vision Care & Conditions	24,894,763
Osteoarthritis	14,239,193	Weight Loss	31,511,092
Osteoporosis	5,370,526	Wheel Chair	435,271
Overactive Bladder	133,417	Yeast Infection	683,651
Pain - Arm and Shoulder	703,139		

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