

**NEW
LIST**

**CRUISE PASSENGERS AND PROSPECTS
WITH OPT-IN EMAIL ADDRESSES**

1817cr-1

11.4 Million Cruise Passengers with 3.4 Million Email Addresses
23.7 Million Cruise Prospects with 9.5 Million Email Addresses

This powerful list is composed of consumers who have taken a cruise in the past two years or have voiced an interest in taking one.



This opt-in database consists of contact names, email addresses, postal addresses, geographic data, and personal interests. These cruisers and cruise prospects have the extra time and discretionary income to afford unique travel offers. Most itineraries include the Caribbean, Alaska, Mexican Coast, South America and the Mediterranean.

It's the perfect list to use for reaching your target market through multimedia methods. Send email message then follow-up with a postcard as an additional channel of connecting with these prospects.

Use it for prospecting, appending information to your existing house file, analytics, modeling segmentation, profiling, creating email campaigns using personal interests for precise targeting and multi-channel campaigns.

This list carries an unlimited usage feature - **USE IT FOREVER**. Use Dunhill service bureau to deploy or contact your own service bureau.

Minimum order 5,000 records

Suggested Usage:

These pleasure travelers are excellent prospects for cruise and tour offers, car rentals, hotel accommodations, travel discounts, credit cards, luggage, travel insurance, travel publications, cruise wear, leisure and recreational items, cameras, health and fitness and travel club memberships.

Related Lists Available from Dunhill International:

- Casino Players
- Florida Vacationers
- Vacationers – Nationwide
- Fitness Vacationers
- Enhanced Wealthy Residential Database
- Yacht Owners
- Airplane Owners and Pilots
- Timeshare Owners
- International Travelers
- Theme Park Visitors

ORDER TOLL FREE 1-800-DUNHILL (386-4455) ➤ FAX 561-998-7880

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

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Over 80 Years in the Mailing List Business

All lists are rented for one time use and may not be reproduced or reused without prior written permission.

Pricing Package:
\$130/M unlimited use
Includes:
Email Address, Contact Name, Complete Mailing Address. No charge for demographic/geography/interest selections.

Material
E-mail/FTP \$65/F

Broadcasting Service:
\$50/M Deployment
\$375.00 minimum
\$150.00 set up fee
\$100.00 Suppression
Creative Design – Inquire

Cancellation Policy
All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

M=per thousand names
F=Flat

**Price is subject
to change**

**CREDIT CARD
ORDERS NOT
ACCEPTED ON
THIS FILE.**

**MAJOR CREDIT
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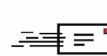
EST. 1938



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