

NEW LIST

**CONSUMER U.K ADDRESSES
OPT-IN E-MAIL
12 Million Records**

\$295/M one-time use

**E-mail transmission
add \$75/M.**

Selection

Age \$15/M
Marital Status \$15/M
Interests \$15/M
Online Purch. \$15/M

Commission

20% to recognized brokers

Restrictions

- One time use only.
- Each marketing message includes a clear unsubscribe option.
- Sample mail piece must be approved by list owner.

M=per thousand names
F=flat

**Price is subject
to change**

**CREDIT CARD
ORDERS NOT
ACCEPTED ON
THIS FILE.**



This file contains demographic, lifestyle and geographic information gathered directly from consumers in the United Kingdom.

Select by age, marital status, interests and online purchases. You can also select by lifestyles & online purchase choices. Here is a sample of the broad range of options:

Select: (add \$15/M)

- | | | |
|--------------------|---------------------|---------------------|
| • Age | • Gender | • Occupation |
| • Auto | • Hobbies | • Online Buyers |
| • Banking | • Income | • Pet Owner |
| • Betting | • Internet Services | • Presence of Child |
| • Contributors | • Mail Order Buyers | • Property Value |
| • Credit Card | • Marital Status | • Travel - Business |
| • Electrical Goods | • Mortgage/Loans | • Travel - Personal |

Minimum order 5,000 records

Suggested usage:

All consumer and business marketers including: Computer Hardware and Software offers, Investment and Financial offers, Consumer catalogers, Newsletters and Magazine offers, Web Site announcements, Membership offers, Travel and Leisure, Book and Record clubs, Online Service Providers, Health and Fitness offers, Electronic Newsletters...and much, much, more!

A sample piece of the electronic copy must be submitted for approval. When placing an order, please include the following: E-mail body copy (Text or HTML acceptable), subject line copy (for approval and transmission), working hyperlink to URLs and a hyperlink to mailer's privacy statement

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

**ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 561-998-7880
033**

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