

NEW LIST

NEW MORTGAGE PROSPECTS

2128-7

2,800,000 Records
840,000 Email Addresses

Target and reach a vast audience of consumers that are currently renting but have the ability to buy real estate. Select your list by length of residence, estimated household income and age. Excellent prospects for low interest fixed rate mortgages.

NCOA processed quarterly. Zip+4 Appended

Telephones are available for 170,405 records. (add \$25/M)

Minimum order 5,000 records

Current Rental Dwelling type: (add \$10/M)

Single Family	2,628,000
2-4 Unit	145,000
Apartment	26,000

Age: (add \$5/M)

24 - 29	340,443	38 - 41	611,231
30 - 33	479,756	42 - 45	629,570
34 - 37	529,258		

Length of Residence: (add \$15/M)

2 years	536,040	9 years	66,688
3 years	381,159	10 years	149,680
4 years	282,946	11 years	106,878
5 years	233,884	12 years	79,078
6 years	173,753	13 years	77,730
7 years	143,657	14 years	68,070
8 years	98,649	15 years plus	402,046

Estimated Income: (add \$15/M)

\$40,000 - \$49,999	352,116	\$100,000 - \$124,999	194,209
\$50,000 - \$74,999	1,208,889	\$125,000 plus	209,801
\$75,000 - \$99,999	835,243		

Suggested Usage:

Offers for new mortgages and real estate products should be of special interest to these consumers.

Related Lists Available from Dunhill International:

- Adjustable Rate Mortgage Holders
- No Doc/Low Doc Mortgages
- New Mortgage Prospects (Renters)

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 1-561-998-7880

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Over 75 Years in the Mailing List Business

All lists are rented for one time use and may not be reproduced or reused without prior written permission.

\$75/M one-time use
\$150/M unlimited use
Add
\$100/M email addresses
(\$500.00 Minimum)

Material

E-mail/FTP \$65/F
P/S Labels \$30/M

Broadcasting Service:

\$50/M Deployment
\$375.00 minimum
\$150.00 set up fee
\$100.00 Suppression
Creative Design - Inquire

Selection:

Age \$5/M
Dwelling Type \$10/M
Income \$15/M
Length Res. \$15/M
State/SCF/Zip \$5/M
Telephones \$25/M

Commission

20% to recognized brokers

Cancellation Policy

All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48-hour delivery add \$100.00

M=per thousand names
F=flat rate



Prices Subject to Change

MAJOR CREDIT CARDS ACCEPTED

Your Source for Effective Mailing and Telemarketing Lists Since 1938... Your Source Today



EST. 1938

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