

NEW LIST

NO DOC/LOW DOC MORTGAGE HOLDERS

2132-7

5 Million Records
1.5 Million Email Addresses

Reach consumers that currently have a limited or "no document" loan. They are typically self-employed individuals with limited means of providing income. Select by ethnicity, length of residence and type of self employed occupation.

Select by ITA score, ethnicity, length of residence, occupation and type of dwelling.

NCOA processed quarterly. Zip+4 Appended

Telephones are available for 610,000 records. (add \$25/M)

Minimum order 5,000 records

Ethnicity: (samples) (add \$15/M)

African American	438,586	Hispanic	503,820
Asian	148,882	Jewish	97,247

Length of Residence: (add \$15/M)

Less than 1 year	35,348	8 years	219,210
1 year	237,762	9 years	197,405
2 years	228,666	10 years	246,737
3 years	295,174	11 years	209,081
4 years	331,741	12 years	185,255
5 years	285,687	13 years	183,061
6 years	260,857	14 years	176,480
7 years	240,300	15 plus years	1,651,473

Occupation: (add\$5/M)

Self Employed – General	502,648
Self Employed – Professional/Technical	125,292
Self Employed – Management	36,816
Self Employed – Sales/Marketing	37,708
Self Employed – Clerical	8,731
Self Employed – Blue Collar	57,335
Self Employed – Student	3,642
Self Employed – Homemaker	36,350
Self Employed – Retired	14,378
Self Employed –Other	9,970
Unknown	4,255,656

Suggested Usage:

This list should work well for financial and mortgage refinance offers of all kinds.

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

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\$75/M one-time use
\$150/M unlimited use
Add
\$100/M email addresses
((\$500.00 Minimum))

Material
E-mail/FTP \$65/F
P/S Labels \$30/M

Broadcasting Service:
\$50/M Deployment
\$375.00 minimum
\$150.00 set up fee
\$100.00 Suppression
Creative Design - Inquire

Selection:
Ethnicity \$15/M
Length of Res \$15/M
State/SCF/Zip \$5/M
Telephones \$25/M
ITA Score \$10/M

Commission
20% to recognized
brokers

Cancellation Policy
All orders cancelled
before the mail date
will incur a \$50 flat
cancellation fee, along
with \$10/M running
charges plus shipping.
Full charges will apply
to all orders cancelled
after mail date.

48-hour delivery
add \$100.00

M=per thousand names
F=flat rate



**Prices Subject
to Change**

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